Teacher: Ken Elm

Name of Lesson: Entrepreneurs

Grade Level- Third Grade

**3SS4.e: Identify factors that contribute to personal human capital. *Examples: school work, volunteering, and participating in community organizations***

Materials- Crayons, Markers, Construction Paper, Printer paper

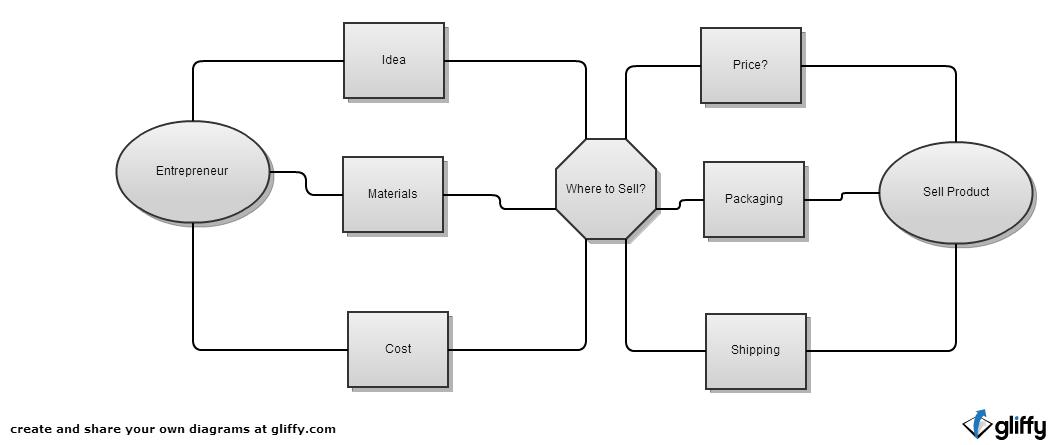
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| --- | --- |
| |  | | --- | | Background Information: Entrepreneur- A person who organizes and operates a business or businesses, taking on financial risk to do so. A promoter in the entertainment industry. | |

Opening Activity- What would you create if you were an entrepreneur?

* Have students either write out, or draw what they would create if they were entrepreneurs.
* Remind them that the new product must be school appropriate.

Lesson Activity- Steps to becoming an entrepreneur.

* Have students fill in the bubbles.
* Entreprenuer=Name
* Idea=Product
* Materials=What they will need
* Cost=How much to make it
* Where to sell=Where are they going to sell it
* Price=How much are they selling it for
* Packaging=How much will it cost to package it and what kind of packaging
* Shipping=How are they going to ship their product? Or is it going to just be local?
* Sell Product= Finally, how much will they make per item?



Extending the lesson-

Entreprenuer Buisness

Culminating Activity- Sell the Product

How many people will buy the products that their classmates have designed?

Rubric:

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| --- | --- | --- | --- |
| 4- Beyond Expectations | 3- Meets Expectations | 2- Nearly Meets Expectations | 1- Below Expectation |
| The student followed directions throughout the entire lesson | The students mostly followed directions | The student usually followed directions | The student hardly followed directions |
| The student created each diagram perfectly | The student created ¾ of the diagrams correctly | The student created 2/4 of the diagrams correctly | The student created ¼ or 0/4 diagrams correctly |
| The student’s idea was extremely creative and proper for 3rd grade | The student’s idea was creative and proper for 3rd grade | The student’s idea was already a product, but proper for 3rd grade | The student’s idea was already a product AND not proper for 3rd grade |